



Community Development & Inspection Dept.  
27600 Jefferson Avenue  
St. Clair Shores, MI 48081

Phone: (586) 447-3340  
Fax: (586) 445-4098

## City of St. Clair Shores Grand Opening Temporary Sign 14-Day Permit

Permit fee **WAIVED**

Bond fee **WAIVED**

Name of Petitioner \_\_\_\_\_ Driver's License # \_\_\_\_\_

Name of Business/Organization \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

Address of sign \_\_\_\_\_

Location of sign on building \_\_\_\_\_

Type/size of sign \_\_\_\_\_

Wording on sign \_\_\_\_\_

**Sign(s) will be displayed: from \_\_\_\_\_ to \_\_\_\_\_** *Maximum length is 14 consecutive days and is limited to Grand Opening notations or event only.*

**Petitioner understands and agrees to the following conditions:**

1. Signs must not be blinking or flashing.
2. Signs must never be placed in the right-of-way.
3. Signs cannot be placed on unapproved property.
4. A Grand Opening signs is a one-time event permit only.
5. Permit fee & bond fee is waived for Grand Opening 14-day temporary sign permit.
6. Petitioner must place this permit in a conspicuous location.
7. Petitioner has received a copy of City Ordinance= #19.154 (7a), 19.155 (N), and 19.157 (G & P) (attached) and agrees to abide by all rules and regulations therein concerning signs, including other sections of this ordinance which may apply.
8. Size limitations: in residentially zones areas – 12 sq ft total for all faces of the sign combined; in commercially/industrially zoned areas – 32 sq ft total for all faces of the sign combined.
9. Grand Opening signs and displays: a special sign or display to advertise the grand opening of a business ONLY after the temporary or permanent certificate of occupancy has been issued.
10. Code Enforcement has the right to revoke this permit at any time if petitioner violates terms and conditions agreed to.
11. If signs are lighted, electrical permit must be secured and inspected.

I HAVE READ AND AGREE TO THE CONDITIONS ON THIS APPLICATION

\_\_\_\_\_/\_\_\_\_\_  
APPLICANT SIGNATURE DATE

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_

# CITY OF ST. CLAIR SHORES SIGN ORDINANCE

## **19.154**

### Section 39-4

#### (7) Applications for Temporary Signs.

- a. An application for a temporary sign permit shall be submitted to the City Clerk's Office upon forms provided by the clerk. Such forms shall contain all information specified in Section 19.154A(3) for application for a permanent sign permit. An application and permit shall be required for each such sign.

## **19.155 General limitations and provisions.**

### Sec. 39.5.

N. *Grand Opening Signs and Displays* as defined in Section 39.3 [19.153] shall be permitted subject to the following regulations:

- (1) Grand opening signs and displays shall be limited to a single 14-day consecutive period as permitted by the receipt of either the temporary or permanent certificate of occupancy.
- (2) Grand opening signs and displays shall be limited to a selection of two (2) of the following elements:
  - a. Pennants, streamers or flags connected to the building.
  - b. Cloth or heavy duty banner attached to the building where the banner lies flat against the wall surface at all times. Maximum size shall be forty-eight (48) square feet.
  - c. Balloons.
  - d. Inflatable advertising device secured to rooftop.
  - e. Search lights. Such lighting may be limited to a maximum display period or number of days at approval. Such lighting shall not be permitted during non-business hours. In no instance shall the operation of advertising search lights be permitted between 10:00 p.m. and sunrise. Applicants must demonstrate that such lighting will not project onto adjacent residential property and as such it shall be set back a minimum of twenty-five (25) feet from a residential property line.
  - f. Outdoor display limited to retail merchandise available for purchase at the business. Grand opening displays are temporary and shall not alter the requirement for complete enclosure of goods in the B1 - B3 business districts.
- (3) Grand opening signs and displays shall not interfere with the view, access to or use of adjacent properties.
- (4) Displays shall be properly maintained and be secured within the business property and shall not extend or project onto any public right-of-way, public or adjacent private property.
- (5) Merchandise display shall be limited to no more than fifty (50) percent of the applicant's building frontage.
- (6) Grand opening display hours shall be limited to regular operating hours of the business and shall be stored inside after hours.
- (7) Grand opening signs and displays in violation of this section shall result in the immediate removal of the display and termination of the grand opening event.

## **19.157 Office and commercial district signs.**

Sec. 39.7. The following signs shall be permitted in all districts zoned for office or commercial uses, including those districts zoned O-1, CR, B-1, B-2, B-3, WM, R-F and P-1:

G. *Cloth and banner signs.* Temporary cloth and banner signs shall be permitted in commercial districts subject to the following controls:

- (1) Duration: Temporary cloth and banner signs shall be erected for no longer than thirty (30) days. Damaged signs shall be removed or repaired immediately. Grand opening cloth and banner signs shall be subject to the duration restrictions of section 19.157(N).
- (2) Area: Such signs shall not exceed forty-eight (48) square feet in area.
- (3) Number: One (1) temporary cloth or banner sign shall be permitted per street frontage.
- (4) Location: No such sign shall extend beyond the building line or into a public right-of-way or obstruct points of escape from buildings or structures.
- (5) Illumination: Cloth or banner signs shall not be purposely illuminated.
- (6) Bond: Permits for temporary cloth or banner signs may be obtained from the Building Official. A cash bond or [of] fifty dollars (\$50.00) dollars shall be posted with the Building Official with each temporary sign application. The cash bond shall be released to the applicant upon removal of the temporary sign in compliance with the time stated on the application.

P. Grand opening signs and displays shall be permitted subject to the regulations set forth in section 39.5 [19.155](N).